


	Contract about an advertising partnership for the spring events of the BDK akustika25 und BDK-Jahrestagung Görlitz	
--	---	--

The BDK Bund Deutscher Klavierbauer e.V. makes a public appearance with the events akustika25 and BDK Annual Conference. He is a member of the "Keyboard Instruments" competence team and exhibitor at the akustika24 trade fair (supporting event) from 06.04.2025 to 08.04.2025. Together with the trade fair organiser A.F.A.G., the BDK makes a significant contribution to the face and character of the piano sector. The BDK is organising a piano congress as part of akustika 25 parallel to the trade fair in the piano exhibitor area and is initiating a showcase of keyboard instrument manufacturers. This commitment is to be further supported by active market participants in the keyboard instrument industry - especially piano - participating in this financing by granting an advertising effect. Part of the sponsorship is the support of the training as well as the association work of the BDK. In addition, the BDK will hold its annual conference in Görlitz at the end of May.

Organizer	BDK Bund Deutscher Klavierbauer e. V. vertreten durch den 1. Vorsitzenden Andreas Harke Geschäftsstelle: Rosenplüthstr. 2, 90439 Nürnberg
Place and period	akustika Musikmesse Nürnberg, 6 to 8 April 2025 Messegelände Nürnberg, CCN BDK Jahrestagung, 29 May to 1 June 2025 in Görlitz

Affiliate <i>(Company represented by, address, e-mail, telephone)</i>	
Contact <i>(Name, E-mail, Telephone)</i>	
Weblink Homepage	

Service package 1: Partner Premium Plan <i>The premium partner can also advertise a product of their choice.</i> 1. Mention as a premium partner on the website www.bdk-events.de incl. link to a product to be advertised 2. Mention as sponsor in the program booklet of the piano makers' evening as part of the BDK annual conference (29.05. to 01.06.2025) in Görlitz	yes tick →		1.500,00 Euro	EUR
	Or enter > 1,500 EUR / amount			
	Specification of the product to be advertised: <i>if desired (e.g. concert grand piano, model 304, attach product short descriptions)</i>			
Web link to the product:				
Service package 2: Partner Package Mention as a partner on the website www.bdk-events.de	yes tick →		550,00 Euro	EUR
Or more than 250 EUR: Enter amount				

	Contract about an advertising partnership for the spring events of the BDK akustika25 und BDK-Jahrestagung Görlitz	
--	---	--

<i>Would you like an event-related sponsorship?</i>				
Financing of the reduced costs for trainees at akustika for one seminar each Mention as a supporter on the website www.bdk-events.de	yes <input type="checkbox"/> tick →		25.00 Euro (for 1 trainee)	and/or: lump sum to support trainees _____ EUR
			50.00 Euro (for 2 trainees)	
			75.00 Euro (for 3 trainees)	
			100.00 Euro (for 4 trainees)	
Financing of the discounted participation costs for an apprentice at the BDK annual conference Mention as a supporter on the website www.bdk-events.de	yes <input type="checkbox"/> tick →		150,00	and/or: lump sum _____ EUR
BDK Annual Conference: Beverages on 29.05.2025 (evening event) Mention as a supporter on the website www.bdk-events.de	yes <input type="checkbox"/> tick →		500,00 Euro (as Co-Sponsor)	
			2,000.00 Euro (as exclusive sponsor)	
BDK Annual Conference: Drinks on 31.05.2025 (Piano Makers' Evening) Mention as a supporter on the website www.bdk-events.de	yes <input type="checkbox"/> tick →		500,00 Euro (as Co-Sponsor)	
			2,000.00 Euro (as exclusive sponsor)	
Further sponsorship Mention as a supporter on the website www.bdk-events.de	yes <input type="checkbox"/> tick →		Do you have an individual sponsorship request? We will be happy to get in touch with you.	

Performances 1. The organizer operates a website that provides information about the Europiano Congress and provides advertising space for the advertising partners. 2. With the Premium Partner package, the advertising partner receives an exclusive mention on the partner page with a link to his website as well as the possibility of presenting a main product with a link. 3. In the case of a package partner, the advertising partner receives a mention on the partner page with a link to his website. 4. Supporters for training and further education are named in a separate support area for the promotion of training. 5. The advertising partner provides the organiser with logos, images and links.	
Conditions of contract The contract will be concluded if the BDK accepts this offer. The declaration of acceptance is made by order confirmation or by invoicing. If it is impossible to perform, the BDK's obligation to provide benefits expires. The sponsor's claim for damages is then limited to the sponsorship amount. Compensation for consequential damages is excluded.	

Nuremberg, _____
Place and Date

Signature
Organizer

_____/_____
Place and Date

Signature and stamp
Partners